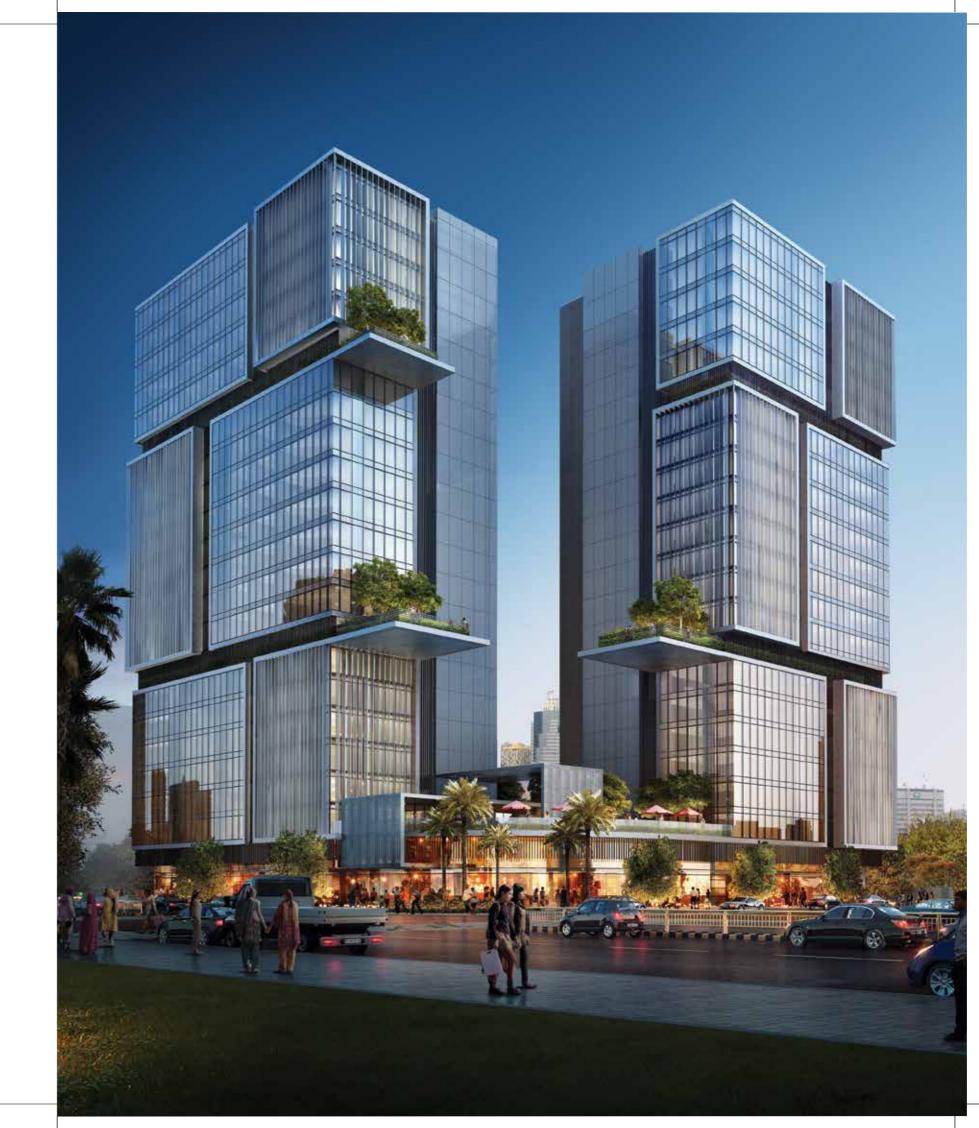
PRIVILON

A premium commercial space for those who wish to make a statement. A stunning example of contemporary architecture, evolved design aesthetics and an unconventional articulation of free space. A spatial equilibrium never seen before. Topped with a truly unique facade that will become the object of envy to those who can only stare. Crafted for those who believe that workplace is not just cabins and cubicles, but carefully designed spaces that exude energy. And above all, inspired interiors that lifts you up from the ordinary. A unique multi-level spatial experience added with spectacular lighting, making for a workspace and retail hangout comparable to the best in the world. Privilon. Make your statement.

PRIVILON

A premier retail and business space



Old Gallops Mall, Ambli BRT Road, Off SG Highway, Ahmedabad.

"THE MIND IS LIKE A
PARACHUTE; IT WORKS
BEST WHEN IT IS OPEN."

A mixed use development, Privilon takes on a modern and orthogonal aesthetic in its site planning and architecture. In spite of having to create enclosures where businesses can thrive, it takes up the challenge of creating an openness that defines the project. And what you get is the

view, the light and the feeling of being out in Privilon that relieves one from the stress of being enclosed. The glazing, the glass facades, and the use of skylights to create spatial demarcations are a tribute to this philosophy of openness that defines Privilon.

THE ARCHITECTURE



A CALM, SUNKEN LANDSCAPED CENTRAL COURTYARD

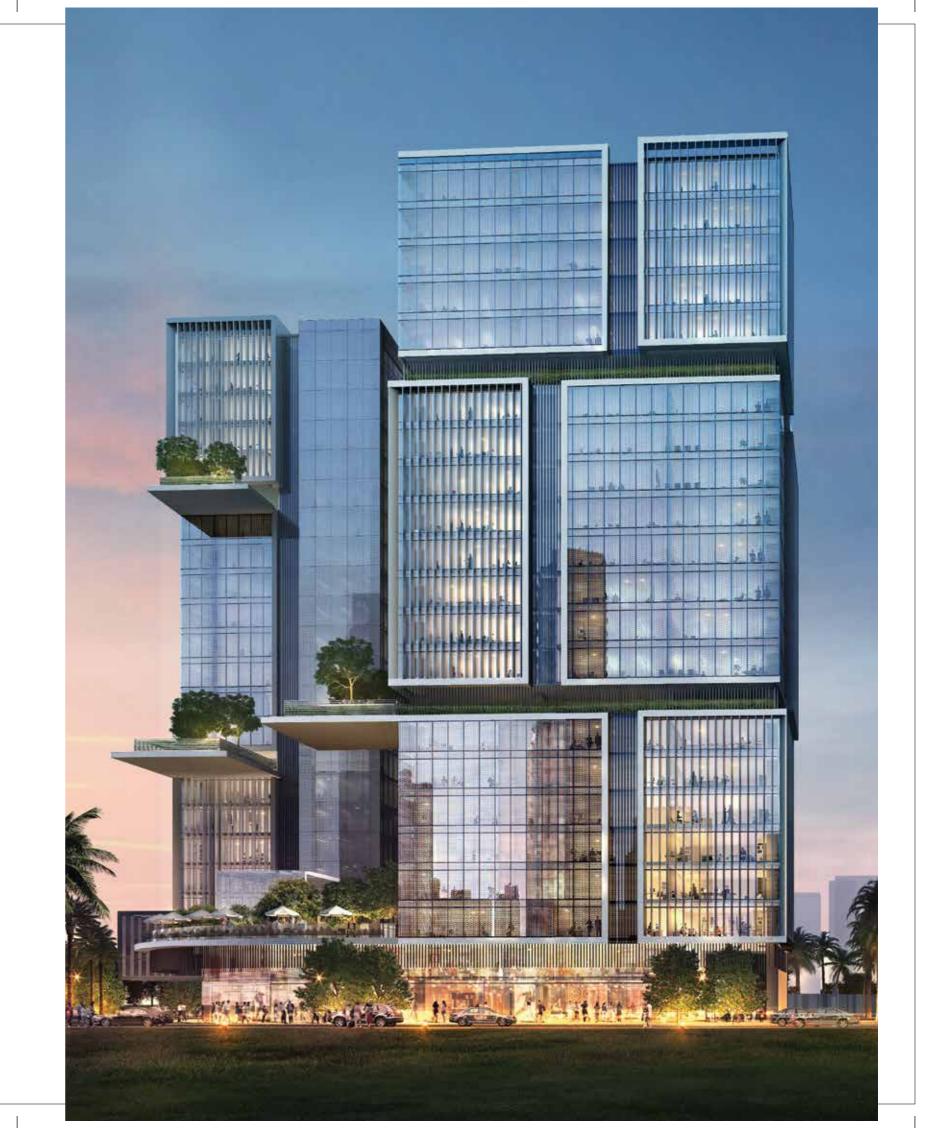


DROP OFF COURT

The world assigns paramount importance
to the role of facades in modern day
architecture. They create the first
impression and become the face of a
project. At Privilon, both the towers have
exposed corners with solid walls. They are
long horizontal volumes that face away from
each other in order to avoid any relationship.

THE FACADE

The sleeve has a semi-transparent skin that creates a continuous 22 storeyed façade that becomes the prime attraction of a property of this scale. The skybridges, podium level cafe, and stepped green terraces on different levels fall in line with the philosophy of Privilon that aims to create open spaces that are conducive to proactive minds at work.



In keeping with the language of the architecture, the landscape design concept follows a grid pattern. This pattern introduces a rhythm and dynamism to the fairly flat urban site and creates multiple levels of spaces that are inclusive and help people interact and transact with a more open mind.

THE LANDSCAPING

The simple geometry helps create varied spatial experiences. Besides, the softscape plantation at Privilon is not an afterthought, but a crucial part of the planning itself.

There is a huge variety of plantations that serve different aesthetic and environmental requirements of the project.







STEPS WITH TURFS

LANDSCAPE PLAZA

BOUNDARY TREES

Privilon is much more than just
a business hub. It is designed and
conceived in a way that it can nourish
a business community in more ways than
one. With a liberating emphasis on free
space, it will be the home to many of the
region's top corporate leaders,

THE CULTURE

as well as hundreds of trading, retail,
financial and professional businesses.
And with such a niche employee and
consumer profile, it will always be a place
buzzing with thriving conversations,
smooth business operations and amazing
hang outs with open minded professionals.





PODIUM LEVEL CAFÉ AND RESTAURANTS

RETAIL PLAZA

Creating the right illumination for different areas of a property can completely transform people's perception about it.

THE LIGHTING

At Privilon, we create light zones
that open up different possibilities of
engagement for a space
that was otherwise considered boring.



TASK LIGHTING

Task lighting is primarily to light up the main usable areas with increased luminance to meet the basic visibility requirements. For this purpose both direct & indirect lighting is utilized. Key areas covered under this category are driveways, walkways, steps, ramps.



AMBIENT LIGHTING

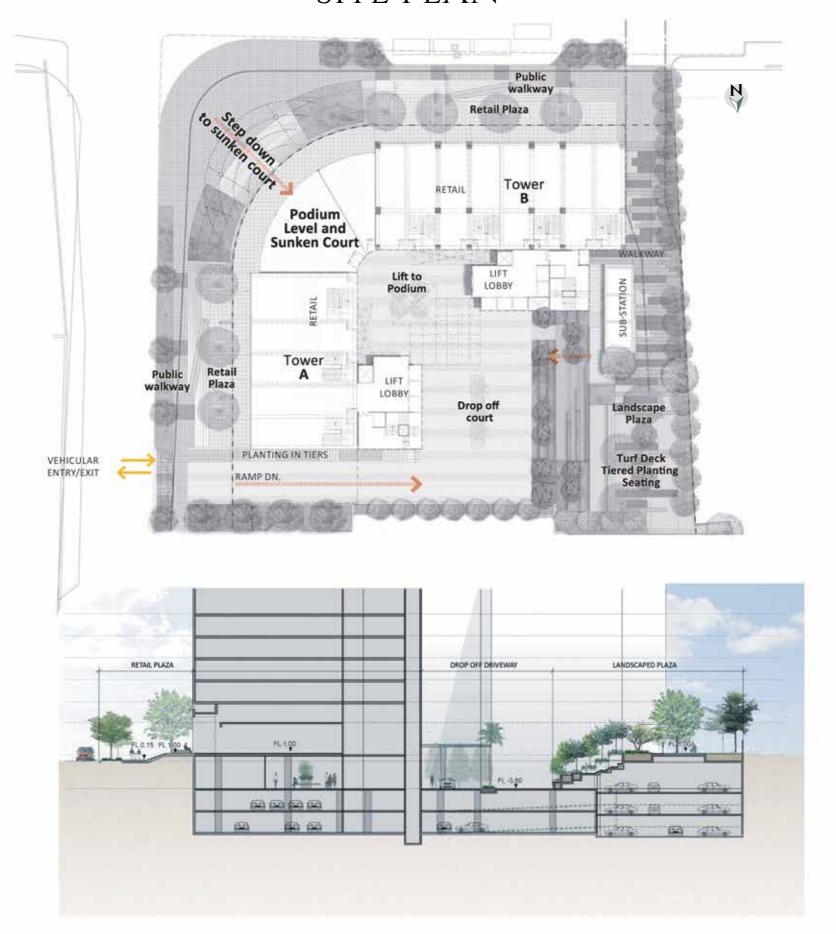
Ambient lighting attempts to create settings within key landscape areas with the interesting use of indirect lighting. This gives an interesting display of light and shadow and allows for a unique night setting. Key areas covered under this category are planter lights, tree spike lights, water features, benches, feature walls, etc.

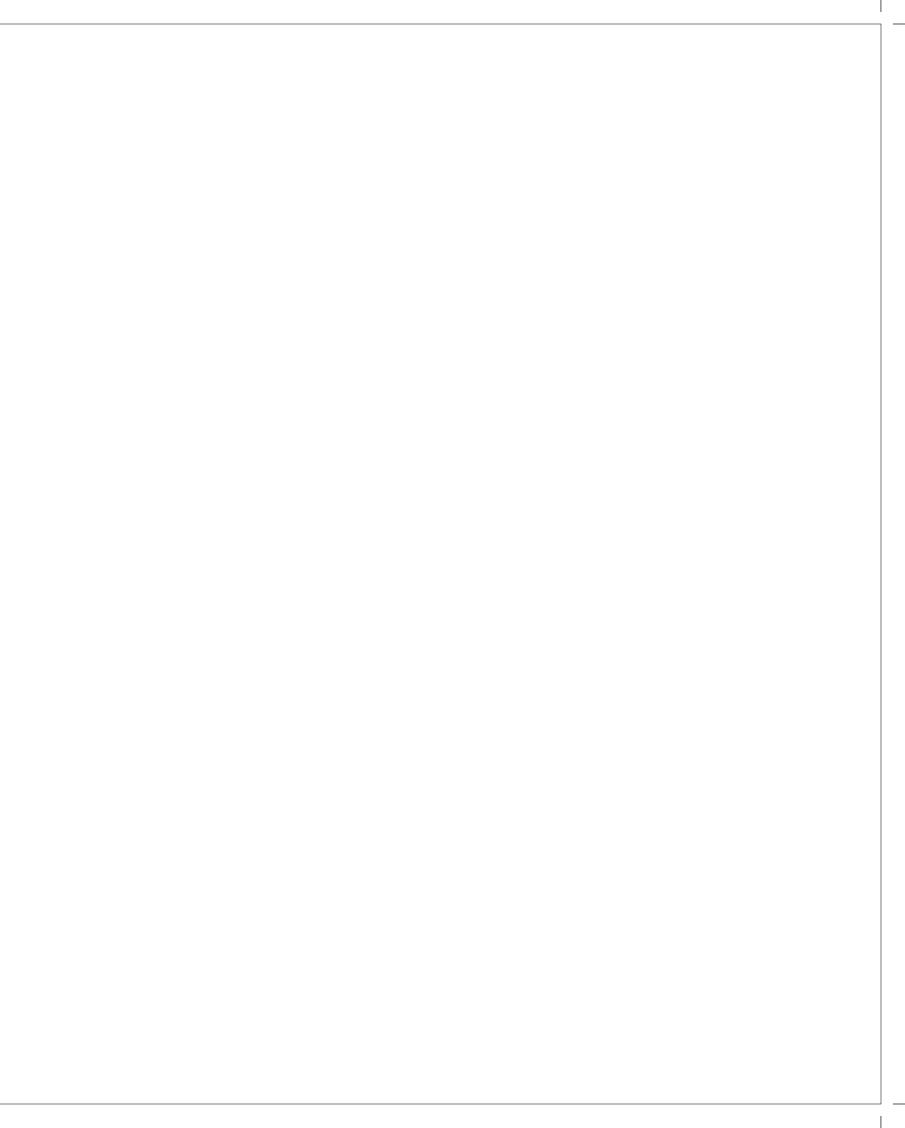


FUN LIGHTING

Fun lighting as the name suggests is to have some 'FUN' and do lighting just for effects. This type of lighting could complement the other two types and just add an additional element of interest.

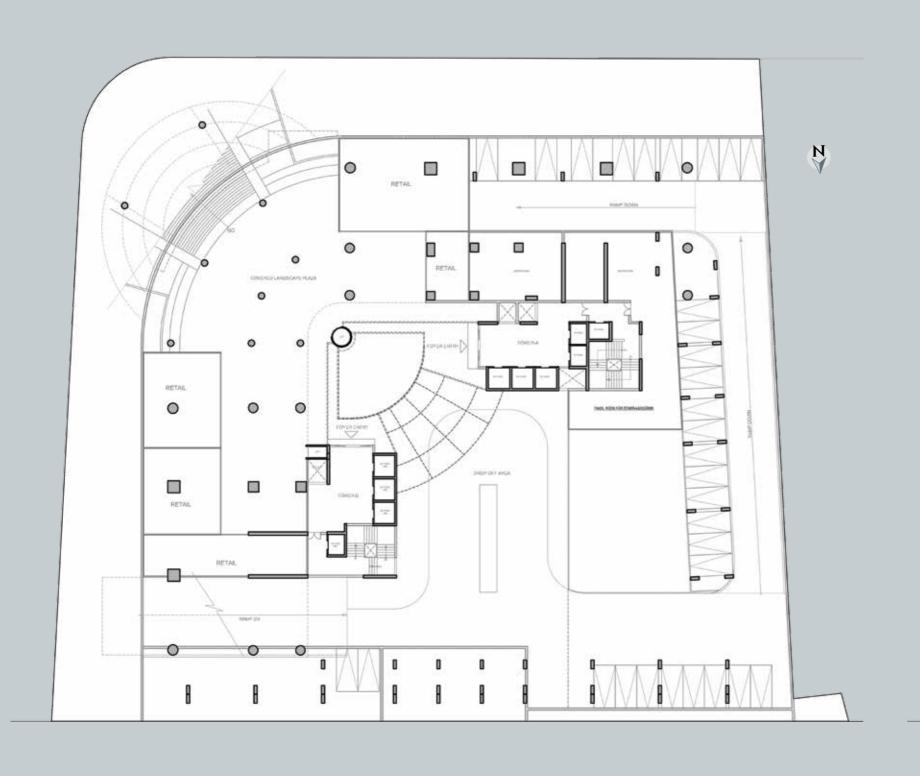
SITE PLAN

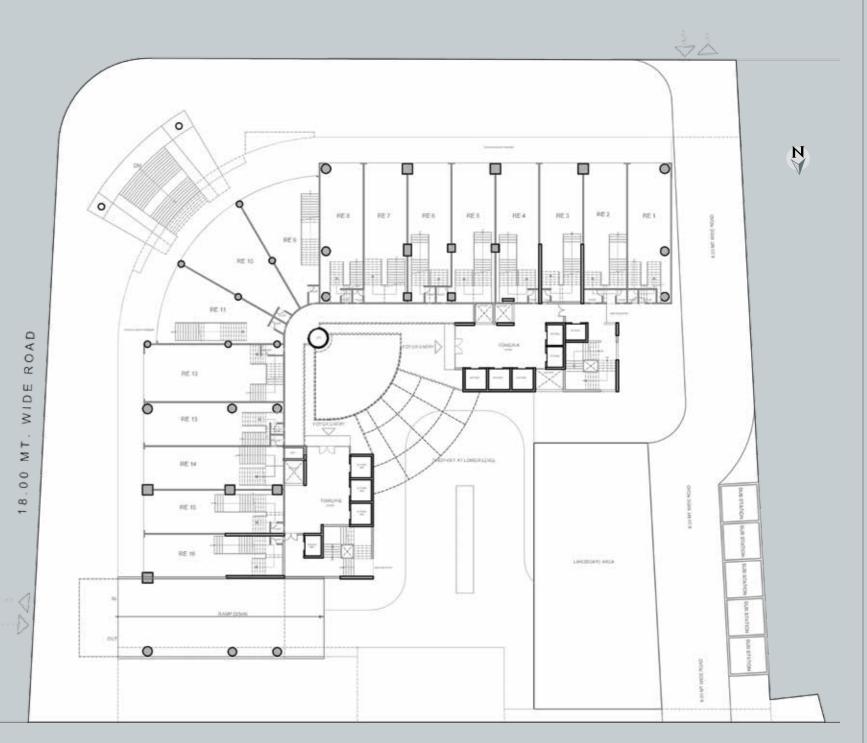




BASEMENT PLAN

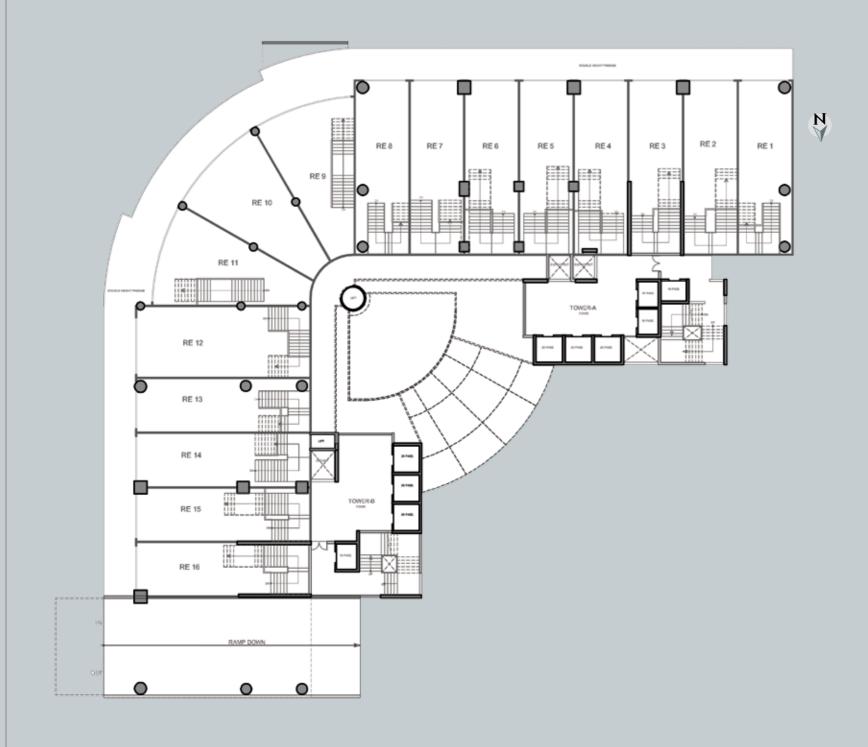
GROUND FLOOR PLAN





FIRST FLOOR PLAN

SECOND FLOOR PLAN





TYPICAL FLOOR PLAN - TOWER A

TYPICAL FLOOR PLAN - TOWER A



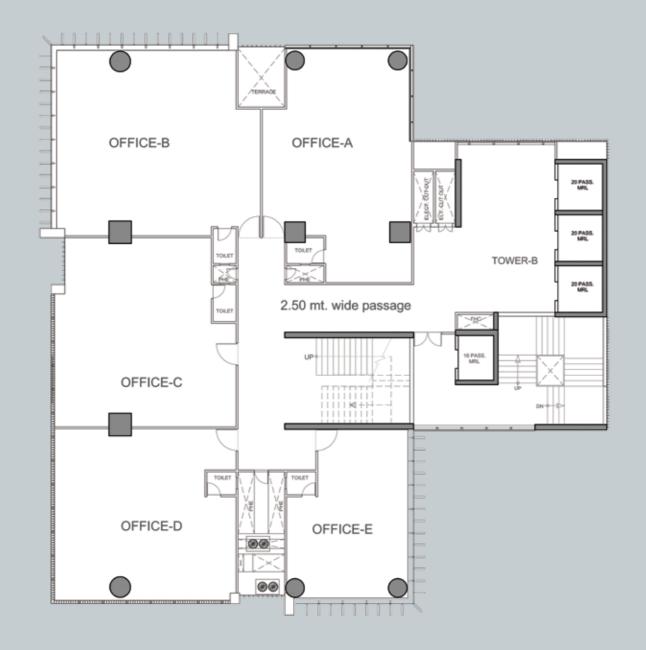
3rd to 7th floor (8th is a skip floor)

9th floor to 12th floor



13th floor to 16th floor (17th is a skip floor)
18th to 22nd floor

TYPICAL FLOOR PLAN - TOWER B



3rd to 7th floor

9th floor to 16th floor

18th to 22nd floor

(8th and 17th are skip floors)

PROJECT DETAILING

A new Generation workplace Designed by internationally renowned architects and landscape design firm

Modern architecture to promote maximum utility of space

Two 22 storeyed high -rise blocks

An attractive facade

Centrally air conditioned of fices through VRV

High tech business centre alongwith conferencing facilities

An air Conditioned double height entrance lobby

Podium level cafe and restraunts

Optical fibre networked building

Sunken landscaped central courtyard

Valet parking and high-tech public address system

Parking space spread over 3 basements

Professionally managed concierge services

Generator back up for all commom utilities and areas

Sunken level posh retail and extended dining areas

Property managed by professionally run maintenance agency

Business lounges

Sit-outs

Cafeteria

Multiple High speed 20 passanger elevators

Integrated security system

Low-rise surroundings

Cantilever observation decks on 8th and 17th floor

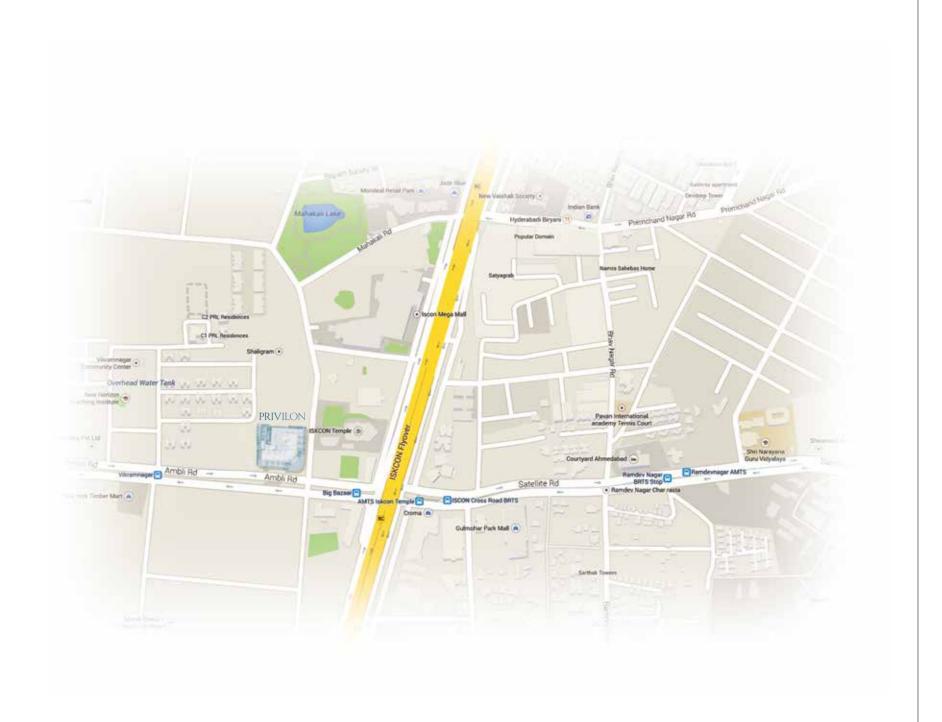
Well eqipped gymnasium

Specific Notes

Government levies like Stamp Duty, Legal Charges, Service Tax, VAT, AEC Charges including cable cost, substation cost, etc to be borne by the member. The developers reserve the right to change, revise the scheme or part of the scheme or any details thereof. The dimensions shown in brochure are approximate. Subject to Ahmedabad Jurisdiction.

LOCATION PLAN

Also featuring our major ongoing projects







Site Address: Old Gallops Mall, Ambli BRT Road, Off SG Highway, Ahmedabad, India.

Coprorate Office: bSafal House, Off SG Highway, Ahmedabad - 380059, India. Tel: +91 79 61 900 900 bsafal.com